



The New Press receives major grant for racial equity publishing from the W.K. Kellogg Foundation

Largest Grant in New Press 20 Year History

January 2013 - Thanks to a three-year, \$1.2 million grant from the W.K. Kellogg Foundation, The New Press is creating a series of books designed to elevate the national conversation on racial equity to a new level of prominence. This series will build on The New Press's twenty-year history as an independent publisher in the public interest with a focus on bringing underrepresented perspectives to bear on the most pressing issues in our society.

This grant, the largest in New Press history, recognizes the vital importance of books and ideas to social movements. From its inception, The New Press has maintained a focus on racial equity at the core of its publishing program, most recently garnering unprecedented attention for Michelle Alexander's bestselling *The New Jim Crow: Mass Incarceration in the Age of Colorblindness*. A key role of The New Press is to identify potential authors who are working directly on the issues that affect racial equity in the U.S. and to help their ideas reach a broad audience by shaping their work into compelling trade books and cultivating the authors as major public spokespeople. The Kellogg-funded project will leverage the Press's considerable strengths and experience, to advance the racial equity movement by promoting a new generation of voices with the potential to change the national discourse on racism. The books published under this project will address wide-ranging issues that affect racial equity today, including education, health, the environment, structural barriers to advancement, and many others. .

Over the past two decades The New Press has published some of the nation's leading racial equity advocates including Paul Butler, Kimberlé Crenshaw, Lisa Delpit, Judge Robert Carter, Marc Mauer, and David Cole. In 2013, The New Press will publish *The Race Track: Understanding and Challenging Structural Racism* by Kimberlé Crenshaw, Luke Charles Harris, and George Lipsitz; a graphic adaptation of *Race to Incarcerate*, Marc Mauer's landmark book on race, class, and the criminal justice system; *The New Black: What Has Changed—and What Has Not—with Race in America* edited by Kenneth Mack and Guy-Uriel Charles; and a paperback edition of Lisa Delpit's "*Multiplication Is for White People*": *Raising Expectations for Other People's Children*. In addition to the Kellogg Foundation support, The New Press's racial equity publishing program has received major funding from the Annie E. Casey Foundation, the Atlantic Philanthropies, the Ford Foundation, and the John D. and Catherine T. MacArthur Foundation.

For more information on The New Press's racial equity publishing program, please visit www.thenewpress.com or contact Marc Favreau (mfavreau@thenewpress.com).

About The New Press

The New Press was founded specifically to fill a critical niche in the noncommercial, public-interest publishing sector—which previously had included both university presses and (typically) small literary and art publishers. The New Press's primary mission is to publish books dealing with social issues, which would not be deemed commercially viable by a traditional mainstream publisher. Working with foundation and other support, we develop books with an eye to their potential impact on policy and other public debates; their ability to play a communications role for the nonprofit sector; their potential role as tools for educators, activists, and policymakers; and their usefulness as the basis for broad-based "hearts and minds" campaigns.

About the W.K. Kellogg Foundation

The W.K. Kellogg Foundation (WKKF), founded in 1930 as an independent, private foundation by breakfast cereal pioneer, Will Keith Kellogg, is among the largest philanthropic foundations in the United States. Guided by the belief that all children should have an equal opportunity to thrive, WKKF works with communities to create conditions for vulnerable children so they can realize their full potential in school, work and life. The Kellogg Foundation is based in Battle Creek, Mich., and works throughout the United States and internationally, as well as with sovereign tribes. Special emphasis is paid to priority places where there are high concentrations of poverty and where children face significant barriers to success. WKKF priority places in the U.S. are in Michigan, Mississippi, New Mexico and New Orleans; and internationally, are in Mexico and Haiti. For more information, visit www.wkkf.org.