

THE NEW PRESS celebrates 25 years and honors author, lawyer & social justice activist

BRYAN STEVENSON

with the

2017 NEW PRESS SOCIAL JUSTICE AWARD

THURSDAY, NOVEMBER 9
RUBIN MUSEUM OF ART



in conversation with
MICHELLE ALEXANDER
author of *The New Jim Crow*

special performance by
SARAH JONES
Tony® and Obie Award-winning playwright and actress

“Bryan’s life and work are transformational; his use of the written word powerful and inspiring. We can think of no better example of an individual who shares our commitment to the values of fairness and equality that underlie this country’s democratic experiment.”

— Diane Wachtell, Executive Director, The New Press

Bryan Stevenson is the founder and executive director of the Equal Justice Initiative, an organization that confronts racial injustice, advocates for equality, and creates hope for marginalized communities. Inspired by Bryan’s powerful use of the written word, his rich body of social justice activism over many years, and his concern for the humane well-being of indigent defendants and prisoners, The New Press is proud to honor Bryan Stevenson with the 2017 New Press Social Justice Award.

First presented to Alice Walker in 2010, the awards are bestowed at our annual fall benefit. To date, twelve leading social justice activists have been recognized for their work and for their belief in the power of books and culture to bring about positive change in the world.

The New Press, which this year celebrates 25 years of independent publishing, has long been dedicated to diversity and social justice. Our mission is to work to promote, enrich, and understand the issues vital to our democracy and to a more equitable world. Bryan Stevenson embodies and reflects these principles and we applaud him for his long-standing commitment to the field of criminal justice reform. It is our privilege to honor him on our anniversary year with the 2017 New Press Social Justice Award.

SPONSORSHIPS & TICKETS

FEARLESS FUNDER	\$25,000	SPONSOR	\$2,500
Three tables in premier location for 24 guests VIP reception with honoree for 24 guests Full-sized electronic ad in event slideshow Full-page color ad in event journal Prominent listing in awards invitation Special recognition at event and online		Tickets for 5 guests at table in premier location VIP reception with honoree for 5 guests Half-page electronic ad in event slideshow Half-page color ad in event journal Prominent listing in awards invitation Special recognition at event and online	
SOCIAL JUSTICE CHAMPION	\$10,000	HOST COMMITTEE	\$1,500
Two tables in premier location for 16 guests VIP reception with honoree for 16 guests Full-sized electronic ad in event slideshow Full-page color ad in event journal Prominent listing in awards invitation Special recognition at event and online		Tickets for 2 guests at table in prime location VIP reception with honoree for 2 guests Name featured on awards invitation Special recognition at event and online	
CHAIR’S CIRCLE	\$5,000	NONPROFIT/PUBLISHING PACKAGE	\$500
One table in premier location for 8 guests VIP reception with honoree for 8 guests Full-sized electronic ad in event slideshow Full-page color ad in event journal Prominent listing in awards invitation Special recognition at event and online		Exclusively for nonprofit and publishing organizations General admission tickets for 2 guests Quarter-page color ad in event journal	
		GENERAL ADMISSION	\$350
		FRIENDS & PARTNERS	\$250
		<i>Limited number available</i> Exclusively for individuals working at nonprofit and publishing organizations	

For ticket reservations or sponsorship, please contact Chelsea Miller at (212) 629-8551 or cmiller@thenewpress.com.

PROGRAM ADS

BACK OR INSIDE BACK COVER	\$1,000	HALF PAGE	\$300
5" x 8" color in prime booklet placement		5" x 4" color	
FULL PAGE	\$500	QUARTER PAGE	\$175
5" x 8" color		2.5" x 4" color	

Deadline for ad purchase and file submission is October 23, 2017. Send camera-ready file in .jpg or .pdf format to Dondi Quintans at dquintans@thenewpress.com. In-house ad production available upon request.